

**National Agricultural Communications
Symposium** *In conjunction with the annual meeting of the
Southern Association of Agricultural Scientists*
Feb. 1-6, 2024 (SAAS) | Feb. 4-5, 2024 (NACS)
Atlanta, Georgia

2024 Call for Professional Development Abstract

Deadline: October 20, 2023 by 11:59 p.m. (Eastern Time)

The National Agricultural Communications Symposium (NACS) will meet Feb. 4-5, 2024, in Atlanta, GA. The full SAAS conference meets February 1-6, 2024.

This call is open to anyone interested in sharing agricultural communications professional development. We are seeking original proposals on new and innovative ideas that are relevant to our work as agricultural communicators.

****KEEP IN MIND:***

1. Starting NACS 2022, we've combined the professional papers with the professional development session to streamline the review process and conference planning.
2. To encourage professional development submissions, the length of submissions is limited to **1 single-spaced page** excluding references and cover page.
3. We are providing **Roundtable Discussion** and **Professional Development Presentation** as two presentation formats. A description of these options are provided below. Please indicate your preferred presentation format on the cover page.
4. For Professional Development Presentation submissions, please indicate your two presentation length preferences (15-, 30-, or 45-minute).
5. We highly encourage agricultural communication practitioners to submit proposals.
6. Submission format is PDF only
7. NACS 2024 will not offer a virtual option

PROFESSIONAL DEVELOPMENT INFORMATION

Professional Development proposals are “how-to” pieces that inform/instruct readers on processes or programs related to agricultural communications. Professional development proposals selected for presentation will be presented as **15-, 30-, or 45-minute professional development sessions** or 60-minute **roundtable discussions** at the 2023 National Agricultural Communications Symposium.

Presentation Formats:

Professional Development Presentation: This format follows a lecture style presentation. Presenter will have the stage, with access to a projector. Interactive presentations are encouraged.

Roundtable Discussion: Multiple roundtable discussions will be offered in one or multiple conference spaces. Conference attendees can choose which roundtable discussion to join and rotate to different groups. This format is informal and allows more conversations within each group.

Topics Examples:

Some suggested topics include but are not limited to:

- Skill development, such as writing, photography, graphic design or technology • Innovative teaching strategies
- Advising and mentoring strategies
- Applications of technology
- Media relations
- Event and/or program planning and management
- Grant writing
- Applied research methods
- Developing research studies or programs
- Diversity, equity, and inclusion trainings

SUBMISSION GUIDELINES

The submitted proposal should consist of the following in ***a single file***.

• **Cover page**

- Include each author's full name, title, institution, phone number, and email address
- Indicate presentation preference for Roundtable Discussion or Professional Development Professional.
- For Professional Development Presentation submissions, please indicate your two presentation length preferences (15-, 30-, or 45-minute).

• **Narrative (1-page maximum)**

- **One single-spaced page including tables, figures and images, excluding references.**
- The table functions command must be used for all tables.
- 12-point Times Roman or Times New Roman font with 1-inch margins (all sides)
- Do not use headers, footers, footnotes
- Use APA 7th edition in all situations (citations in-text body and reference list, statistical symbols, and table and figure titles).
- The narrative is flexible and should include the content you plan to discuss, which could include the significance of the topic, procedures/steps (if applicable), best practices strategies/recommendations.

• **References (if applicable)**

PROFESSIONAL DEVELOPMENT SUBMISSION AND REVIEW

Submit professional development via Qualtrics link

https://ufl.qualtrics.com/jfe/form/SV_bDXnpVbFieSWPMa. You will receive email confirmation that your proposal has been received.

Professional development submissions will be reviewed by the NACS officer team for appropriateness of topic(s), relevance of topic(s) to the profession, and fit for the section. Presenters of selected sessions will be expected to register for the NACS meeting.

The lead presenter of the selected sessions will be notified by **early December 2023**. The presenter(s) will be expected to provide materials used during the session(s) for inclusion on the NACS website, as appropriate and available.

Session times will be announced when the section program is finalized. A laptop computer and projector will be provided for Professional Development Presentations. Arrangements for additional equipment needed must be made by **Jan. 5, 2024**.

If you have questions, please email **Dr. Ashley McLeod-Morin** at ashleymcleod@ufl.edu. For more information about the NACS meeting, please visit <https://nacskonference.wixsite.com/home>.