National Agricultural Communications Symposium

In conjunction with the annual meeting of the

Southern Association of Agricultural Scientists
Jan. 30 - Feb. 4, 2025 (SAAS) | Feb. 2 - 3, 2025 (NACS)
Irving, Texas

2025 Call for Idea Incubator Sessions
Deadline: October 18, 2024 by 11:59 p.m. (Eastern Time)

The National Agricultural Communications Symposium (NACS) will meet Feb. 2-3, 2025, in Irving, Texas. The full SAAS conference meets January 30-February 4, 2025.

New to NACS this year, the Idea Incubator session is designed to **facilitate collaborative discussions and build on existing ideas.**

This call is open to anyone interested in sharing ideas related to agricultural communications as a discipline or potential collaborations. This session is designed to provide an interactive platform to present ongoing work, seek valuable feedback, and engage in enriching discussions that could guide the future direction of projects. These sessions will be a roundtable format. Potential topics could be:

- Potential research projects
- Grant idea generation and collaborations
- Thesis or dissertation ideas
- Extension efforts
- Sharing a new skill or tool
- Course development, syllabus exchange, etc.

Who Should Submit:
We encourage submissions from researchers at all stages of their careers, particularly those in the early stages who are seeking constructive feedback to refine their research approach. Graduate students are especially encouraged to apply.

Important Updates:

1. Idea incubator proposals will be **submitted through an online <u>Qualtrics form</u>.** Authors will receive confirmation of their submission via email.
2. Idea incubator proposals should be submitted as a **<u>PDF.</u>**

PRESENTATION FORMAT
NACS will be **<u>fully in-person this year</u>** without a virtual option. Authors should plan to present their papers in-person if accepted.

IDEA INCUBATOR INFORMATION

We are looking for submissions that include:

1. **Brief Description of Idea:** Provide a concise overview of your topic. This should give a clear idea of what your project or topic is about and its potential impact.

2. **Discussion Points:** Outline specific aspects where you seek input. Be specific about the kind of feedback you are looking for and how it might help progress your idea.

3. **Collaboration Opportunities:** Indicate any potential areas for collaboration. Perhaps you're looking for a co-researcher with expertise in a certain area, or maybe you're open to forming a multidisciplinary team. Let us know how you wish to expand your network.

IDEA INCUBATOR SUBMISSION GUIDELINES

You will complete the Qualtrics form and upload a PDF of your manuscript using the submission link provided in this call. The requirements of your submission are detailed below.

The final submitted document (one PDF file) should consist of the following items:

- **One single-spaced page including tables, figures and images, excluding references.**
- References are limited to one page
- The table functions command **must be used** for all tables.
- 12-point Times Roman or Times New Roman font with 1-inch margins (all sides)
- Do not use headers, footers, or footnotes.
- Use APA 7th edition in all situations (citations in-text body and reference list, statistical symbols, and table and figure titles).

SESSION FORMAT
Each presenter will have five minutes and one slide to present their idea, followed by a structured discussion led by the presenter.

This is an excellent opportunity for you to present your evolving ideas in a supportive environment, gain insights from peers and established academics, and potentially find new collaborative partners. We look forward to your innovative contributions and to the stimulating discussions that they will undoubtedly inspire.

INCUBATOR IDEAS SUBMISSION AND REVIEW
Submissions should be formatted and submitted as **a PDF.** All manuscripts should be submitted using the link below.

Submit idea incubator proposals via the following Qualtrics Form: **NACS Idea Incubator Submission Link [CLICK HERE]**

You will receive an email confirmation after your manuscript has been received. At least one of the authors of selected sessions will be expected to register for the NACS meeting.

The lead presenter of the selected sessions will be notified **in early December 2024**. The

presenter(s) will be expected to provide materials used during the session(s) for inclusion on the NACS website, as appropriate and available.

If you have questions, please email **Dr. Audrey King** at audrey.king@okstate.edu.

For more information about the NACS meeting, please visit https://www.nacsweb.org/.