

**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

***2017 Outstanding
Research Poster***

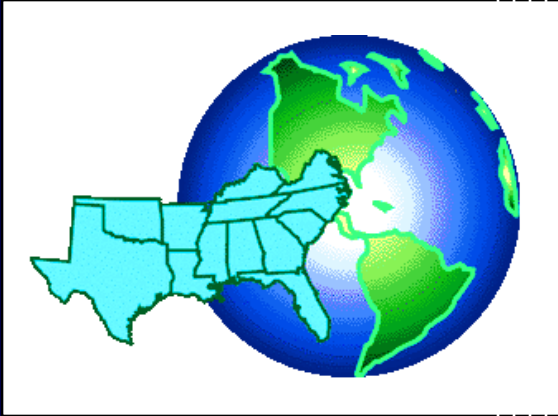
**Do Health Claims Matter? An
Examination of Attention to Organic
and All-Natural Food Labels**

Amber Krause, R. Glenn Cummins, Steve Holiday, &
Travis Loof,
Texas Tech University

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2017 Outstanding
Research Poster
First Runner-Up*

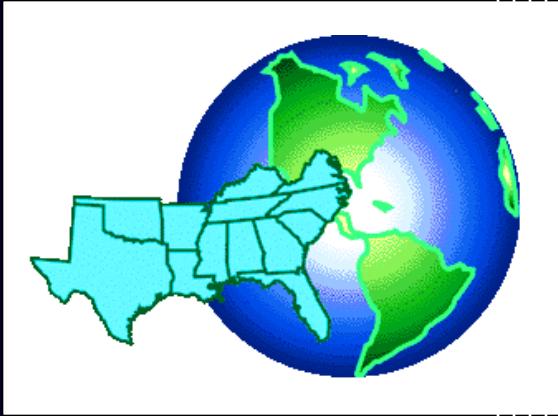
**Portion Size Communication by
Means of Package Design**

Olivia Norton, Jeff Miller, & Tami Strickland,
University of Arkansas

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

***2017 Outstanding
Research Poster
Second Runner-Up***

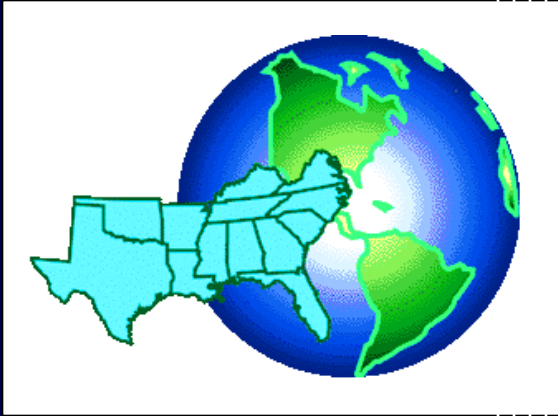
**Communicating about Genetic
Modification: Desired Information
and Trusted Sources**

Brie Bird, Peyton Beattie, Alexa J. Lamm, & Joy N.
Rumble, University of Florida

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

2017 Outstanding Innovative Poster

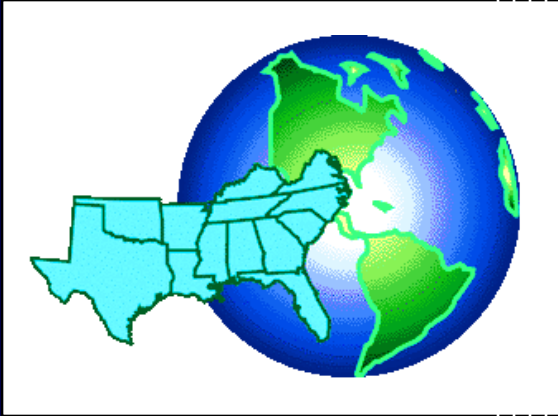
**The Bridge to Opening Dialogue on
Food Insecurity: A Multi-Layered
Approach to Community-Based
Participatory Research Using
Photovoice and Other Artistic Media**

Hillary Jourdan & Abigail Borron,
University of Georgia

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2017 Outstanding
Innovative Poster
First Runner-Up*

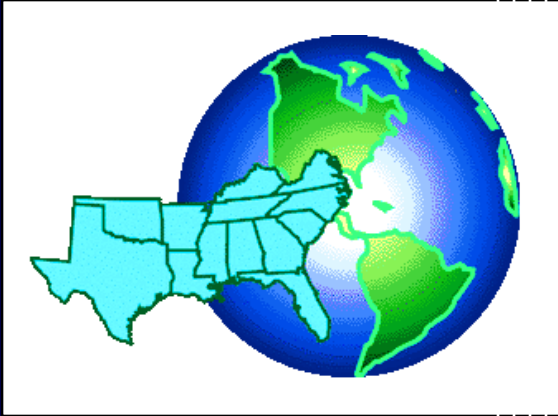
**Mining Websites to Identify and
Recruit Community College
Agriculture Students**

Lauren Joie & Robert L. Williams,
Texas A&M Commerce University

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2017 Outstanding
Research Paper
Presentation*

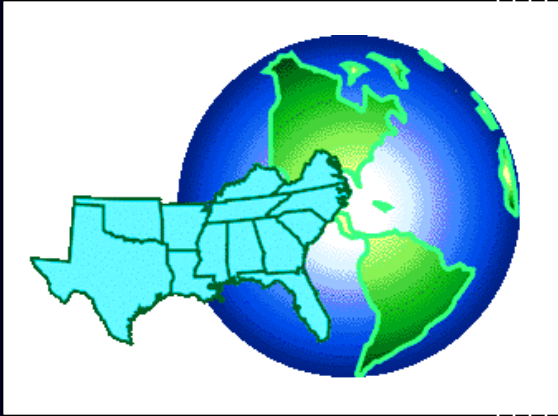
**Identifying Publics in Florida,
California, and Texas as They Relate
to Citrus Greening**

Taylor Ruth, Alexa Lamm, & Joy Rumble,
University of Florida

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

***2017 Outstanding
Research Paper
Presentation
First Runner-Up***

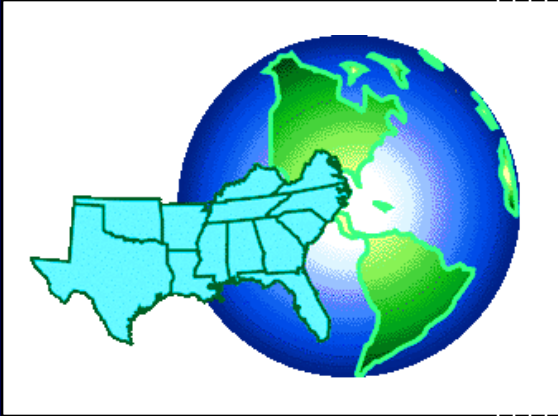
**Matching Local Food Messages to
Consumer Motivators: An Experiment
Comparing the Effects of Differently
Framed Messages**

Catharine Koroulis & Katie Abrams,
Colorado State University

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

***2017 Outstanding
Research Paper
Presentation***

Second Runner-Up

**Moment-to-Moment Analysis of
Viewer Comfort in Response to
Animal Slaughter Videos**

Troy G. Tarpley, Garrett M. Steede, Laura M. Gorham,
Amber Krause, & R. Glenn Cummins,

Texas Tech University

February 6, 2017

Quisto Settle, Vice President
SAAS Ag Communications

Lauri Baker, President
SAAS Ag Communications