

# National Agricultural Communications Symposium

*In conjunction with the annual meeting of the*

**Southern Association of Agricultural Scientists**

**Jan. 30 - Feb. 4, 2025 (SAAS) | Feb. 2 - 3, 2025 (NACS)**

**Irving, Texas**

## 2025 Call for Papers

**Deadline: October 11, 2024 by 11:59 pm (Eastern Time)**

The National Agricultural Communications Symposium (NACS) will meet Feb. 2-3, 2025, in Irving, Texas. The full SAAS conference meets January 30 to February 4, 2025.

This call is open to anyone interested in sharing agricultural communications research and practice. **Agricultural communications practitioners are highly encouraged to submit proposals.**

### **Reminder:**

*To better manage the growth of NACS, the officer team has added a new requirement that at least one faculty author from each paper submission review at least one NACS research paper. Additional details can be found below:*

- Faculty authors **submitting 1 -2 papers** will need to **review at least 1 paper**
- Faculty authors **submitting 3 or more papers** will need to **review at least 2 papers**
- Papers authored solely by graduate students are excluded from this requirement (doctoral candidates may still be invited to review though)
- We expect other “exceptions” to arise – the officer team will discuss how to handle these situations on a case-by-case basis
- You will need to **identify who will review for NACS at the time of your submission in the space provided on the form**

### **Important Updates:**

1. Research paper proposals will be **submitted through an online Qualtrics form.** Authors will receive confirmation of their submission via email.
2. If you would like your paper to be considered for a poster presentation, please indicate you would like it to be considered for a poster on the submission form. You do not need to do anything special on the paper submission itself.
3. **Page numbers and line numbers** are required for paper submissions.
4. Papers should be submitted as a **PDF.**

### **PRESENTATION FORMAT**

NACS will be **fully in-person this year** without a virtual option. Authors should plan to present their papers in-person if accepted.

## PAPER INFORMATION

You are invited to submit a **full research paper** from which selections will be made for the conference agenda. **Abstract submissions are not accepted. Research papers** are traditional scholarly pieces, using qualitative or quantitative methods. We are seeking papers relevant to our work as agricultural communicators. Some suggested topics include, but are not limited to:

- Practical applications of technology
- Publications, videos, special projects
- Marketing, measurement, accountability
- Media relations
- Audience analysis
- International communications issues

## PAPER SUBMISSION GUIDELINES

You will complete the Qualtrics form and upload a PDF of your manuscript. Your submission should be prepared for a masked review. Information that would identify the author(s) and/or university should be omitted and replaced with [brackets]. The requirements of your paper are detailed below.

### **The final submitted document (one PDF file) should consist of the following items:**

- Manuscript title
- Abstract: should be **500 maximum words** on one single page.
  - Keywords: Include one line at the bottom of the abstract of **keywords** associated with the paper. Include approximately five keywords or phrases.
- **Maximum of 20 double-spaced pages**, *excluding references and abstract*. Shorter manuscripts are encouraged.
- 12-point Times Roman or Times New Roman font with 1-inch margins (all sides).
- **Insert page numbers and line numbers**
  - Page 1 should start on the first page of the manuscript and line numbers should be continuous.
- Tables, figures, and photographs
  - All tables, figures, and photographs should be placed **within** the body of the paper following the first mention in the text as soon as possible.
  - The table functions command in Microsoft Word **must be used** for all tables.
- References (APA 7th Edition)
- **Use APA 7th Edition** in all situations (citations in-text body and reference list, statistical symbols, and table and figure titles). Remove or mask all author information.

## SUGGESTED SECTIONS FOR RESEARCH PAPERS

### Introduction

- Is the statement of the issue or problems clear?
- Is the study relevant to the agricultural communications discipline?

### Conceptual/Theoretical Framework

- Is the literature review complete and current?
- Are the conceptual models or theories that are applied relevant?

## Purpose

- Is the purpose of the study clear?
- Are the research questions or hypotheses clear?

## Methods

- Were appropriate methods used?
- Are the methods described in enough detail that they could be replicated?

## Results/Findings

- Are the results clearly presented?
- Are descriptions of the data appropriate and clear?

## Discussion/Conclusions/Recommendations

- Are the discussion, conclusions, and recommendations supported by the findings?
- Do the discussion, conclusions, and recommendations add relevance to the findings by providing context (literature, background)?

## References (in APA Style - 7th Edition)

### SESSION FORMAT

This is a formal presentation that will be 15 minutes in length with 5 minutes for questions. Sessions will be moderated by a discussant and facilitator. Presenters should prepare a PPT presentation to be uploaded prior to the session start time.

### PAPER SUBMISSION AND REVIEW

Submit paper manuscripts via the following Qualtrics Form: [NACS Paper Submission Link \[CLICK HERE\]](#)

Manuscripts should be formatted and submitted as a **PDF**. All manuscripts should be submitted using the link above. Submitting authors will be asked to provide the following information:

- Contact information
- Authors willing to serve as reviewers
- Research paper
- Whether or not the paper should be considered for a poster presentation

You will receive an email confirmation after your manuscript has been received. Papers will be peer reviewed. Please contact **Dr. Lacey Roberts-Hill** ([lnrob@nmsu.edu](mailto:lnrob@nmsu.edu)) if you have any questions about the submission. If you do not receive a response from Lacey within 2 business days, please contact **Dr. Audrey King** ([audrey.king@okstate.edu](mailto:audrey.king@okstate.edu)) for assistance.

Lead author of papers accepted for presentation will be notified in **early December 2024**. Authors will receive the reviewers' critique forms. Authors whose papers are accepted for presentation will be encouraged to **revise their abstracts as needed and submit a final version by December 16, 2024**, as a PDF for inclusion on the NACS website.

For more information about the NACS meeting, please visit <https://www.nacsweb.org/>.