



**Southern
Association
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Agricultural Communications Section

Presents

***2014 Outstanding
Research Poster***

*Tweeting the 2012 drought in
Nebraska: Understanding how
public issues are discussed on
Twitter*

**Karen Cannon and Adam Wagler,
University of Nebraska**

February 3, 2014

**Craig Gautreaux, Vice President
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Second Place***

*Evaluating social media workshops
for beginning farmers and ranchers*

**Chris Morgan, University of Georgia,
Courtney Meyers, Texas Tech University,
Katie Abrams, Colorado State University,
and Courtney Gibson and Erica Irlbeck,
Texas Tech University**

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Third Place***

*Agricultural communications pilot
curriculum in [State] secondary
agricultural classrooms: Lessons
learned and future direction*

**Carley Calico, Leslie Edgar, Don Edgar,
Don Johnson and Hayley Jernigan,
University of Arkansas**

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*2014 Outstanding
Research Paper
Presentation*

Talking through open barn doors

**Joy N. Rumble and Tracy A. Irani,
University of Florida**

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Presentation
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*Incident response planning for
selective livestock shows*

**Chelsea Tomascik, Traci Naile,
Ann Busby and Patrick Allen,
Oklahoma State University,**

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*The pastoral fantasy on the silver
screen: The influence of film on
American cultural memory of the
agrarian landscape*

**Annie R. Specht, University of Nebraska-
Lincoln and Tracy Rutherford,
Texas A & M University**

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2014 Outstanding Innovative Poster

*Unclouding student learning:
Using word clouds for student
reflection*

**Courtney Gibson and
Chelsey Ann Ahrens,
Texas Tech University**

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*2014 Outstanding
Innovative Poster
Second Place*

*Active learning: A collaborative focus
group activity in an introductory
agricultural communications course*

**Morgan Large, Jefferson Miller, Leslie
Edgar and Casandra Cox
University of Arkansas**

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*Hearing their voices: Using Adobe
Connect to conduct listening
sessions*

**Terry Meisenbach
eXtension**

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