

# National Agricultural Communications Symposium

*In conjunction with the annual meeting of the*

**Southern Association of Agricultural Scientists**

**Feb. 1-6, 2023 (SAAS) | Feb. 4-5, 2023 (NACS) Atlanta, GA**

## 2024 Call for Posters

**Deadline: October 20, 2024 by 11:59 p.m. (Eastern Time)**

The National Agricultural Communications Symposium (NACS) will meet Feb. 4-5, 2024, in Atlanta, GA. The full SAAS conference meets February 1-6, 2024.

This call is open to anyone interested in sharing agricultural communications research and professional development. **Agricultural communications practitioners are highly encouraged to submit proposals.**

*Please note:*

- 1. Poster abstracts should be submitted through the provided online Qualtrics form. Authors will receive a confirmation email upon successful submission.*
- 2. Poster abstracts should be submitted as a **PDF**.*

### GENERAL GUIDELINES

Posters provide a unique and informal means for researchers, practitioners, and students to share their work and interests. There are two categories for posters:

**Innovative idea** posters must be a new idea or the creative modification of an existing idea or process.

**Research posters** must be related to a problem, demonstrate a need for research, and implement the research process.

With both categories, the innovative idea or research should be **implemented prior to** presentation.

Poster abstracts in each category must be of potential regional, national, or international significance focusing in the areas of agricultural communications and/or Extension. The number of posters selected for presentation will be determined according to presentation space available and the number of poster abstracts submitted.

Accepted posters will be presented during the **National Agricultural Communications Symposium** annual meeting. On-site evaluation will be based on the poster abstract, design and display, presentation, communication of presenter, significance to the profession, and innovation of idea or relation to research.

If your poster abstract is accepted, one of the authors must give the presentation in-person at NACS 2024 in Atlanta, GA.

## **ABSTRACT GUIDELINES**

Submit your poster abstract as a **2-page PDF only**. Your abstract is limited to **one single-spaced page, including the title, tables, and figures, and a one-page reference list (two pages total)**. Use 1-inch margins and Times New Roman 12-point font. Prepare all tables using the table function in Microsoft Word.

Indicate if your abstract is an *Innovative Idea* or *Research* submission in the top right corner of the page.

Your submission should be prepared for a masked review. Information that would identify the author(s) and/or university should be omitted and replaced with [brackets].

Do not include any subheadings in the poster abstract.

The final submitted document should consist of the following items:

1. The one-page poster abstract narrative, including title, tables and figures; and
2. One page for references (APA 7).

We recommend that poster abstracts include the information below. However, **please do not include any subheadings in the abstract**. The abstract should consist of a few paragraphs (and tables and figures if applicable) without subheadings.

### **Innovative idea**

1. Introduction/need for innovation or idea
2. How it works/methods/program phases/steps
3. Results to date/implications
4. Future plans/advice to others
5. Costs/resources needed
6. References

### **Research**

1. Introduction/need for research
2. Conceptual or theoretical framework
3. Methods
4. Results/findings
5. Conclusions/implications/recommendations/impact on profession
6. References

## **POSTER GUIDELINES**

Poster abstracts that are accepted should be developed into posters which are:

Brief and clearly organized.

Easy to read from a distance of 4 to 6 feet.

No larger than 48 inches wide x 36 inches tall.

Poster setup and presentation times will be announced when the section program is finalized. Tables and boards will be provided. Presenters must provide pushpins and/or other fasteners to hold posters to boards.

## **POSTER ABSTRACT SUBMISSION AND REVIEW**

Submit poster abstracts electronically via the following Qualtrics form:

[https://utk.co1.qualtrics.com/jfe/form/SV\\_0SLsv6w8Zx79ROe](https://utk.co1.qualtrics.com/jfe/form/SV_0SLsv6w8Zx79ROe).

You will receive email confirmation that your poster submission has been received. Posters will be peer reviewed. Authors of submitted poster abstracts may be asked to review provided they have earned or are pursuing a Ph.D. Authors of accepted abstracts will be notified by early December 2023.

If you have questions, please email **Dr. Taylor Ruth via [truth3@utk.edu](mailto:truth3@utk.edu)** For more information about the National Agricultural Communications Symposium, please visit <https://nacsconference.wixsite.com/home>.