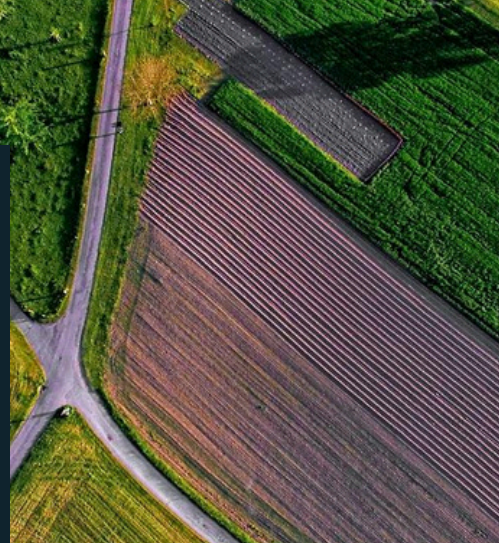


# NACS

## NATIONAL AGRICULTURAL COMMUNICATIONS SYMPOSIUM

**February 1-2, 2026**  
**Louisville, Kentucky**



### WHAT NACS IS ALL ABOUT?

The National Agricultural Communications Symposium is a meeting comprised of university instructors, students, and professional agricultural communicators. The group meets in conjunction with the Southern Association of Agricultural Scientists (SAAS) to disseminate research and participate in professional development focused on issues related to agricultural and applied communication research, strategies and practice.

### ATTENDEE INFORMATION



2019: 41 registrants, Birmingham  
2020: 58 registrants, Louisville  
2021: 77 registrants, virtual conference  
2022: 79 registrants, New Orleans  
2023: 99 registrants, Oklahoma City  
2024: 107 registrants, Atlanta  
2025: 103 registrants, Irving

In 2025, **50 academics or professionals** and **53 students** attended the symposium from **28 universities** and **three state or federal agencies**.

### WHY SUPPORT NACS?

#### GROW AGRICULTURAL COMMUNICATIONS

- Advance Research
- Foster Innovation
- Enhance Collaboration

#### SUPPORT STUDENTS

- Empower Future Leaders
- Promote Inclusivity
- Encourage Learning

### CONTACT



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### BENEFITS

	Logo on NACS Website	Digital Sponsor Signage	Sponsor a Student to Attend*	Sunday Breakfast Sponsor**	Recognized Sponsor of Paper/Poster Sessions**	Sunday Student Lunch Sponsor**	Message Spotlight***	Monday Refreshment Sponsor**
<b>Bronze</b> \$250	✓	✓						
<b>Silver</b> \$500	✓	✓	✓	✓				
<b>Gold</b> \$750	✓	✓	✓	✓	✓	✓	✓	
<b>Platinum</b> \$1000+	✓	✓	✓	✓	✓	✓	✓	✓

\* Student registration cost of \$85 will be provided as a scholarship to undergraduate or graduate students selected through a needs-based application process. **New for 2026: Platinum sponsors now receive two student sponsorships.**

\*\* All breakfast, lunch, refreshment break or paper/poster session sponsor logos will be included on event signage, materials, and digital screens. Sponsor tiers that support specific events will have their logos exclusively displayed during these events.

\*\*\*A new benefit for 2026: Gold and Platinum Sponsors will have a dedicated spotlight during the meeting to share a message with attendees.