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Sunday, February 1

- 9:00 a.m. Research Session I, International Room A,  
Westin Peachtree Hotel
- Welcome and Overview
- Employers' Perceptions of Recent Agricultural Communications  
Graduates' Workplace Habits and Communications Skills  
Erica Gross Irlbeck and Cindy Akers, Texas Tech University
- How Well do We Relate: Media Professionals' Awareness  
and Perceptions of a Land Grant Institution  
Lauri M. Baker, Katie Abrams and Tracy Irani,  
University of Florida
- Critiquing the Contest: Assessing the Benefits of a Collegiate  
Academic Competition  
Angelina C. Toomey and Ricky Telg, University of Florida
- 10:30 a.m. Break
- 10:45 a.m. Research Session II, International Room A,  
Westin Peachtree Hotel
- Citation Structure: An Analysis of the Literature Cited in the  
Journal of Applied Communications from 1997 to 2006  
Leslie D. Edgar, University of Arkansas and  
Tracy Rutherford, Texas A&M University
- Ohio Grain Farmers' Attitudes toward Organic and  
Non-Organic Farming Methods  
Kelsey Hall, Texas Tech University and  
Emily Rhoades, The Ohio State University
- Noon Lunch on your own
- 1:30 p.m. Professional Development Session I, International Room A,  
Westin Peachtree Hotel
- Sharing Resources and Expertise for  
Regional Communications Projects  
Emily E. Eubanks, University of Florida and J. Faith Peppers,  
University of Georgia
- 2:30 p.m. Poster Session, Westin Peachtree Hotel, Peachtree Balcony (L8)
- 3:30 p.m. SAAS General Session, Westin Peachtree Hotel,  
Vinings Rooms I, II

- 5:00 p.m. SAAS Reception/Super Bowl Party (finger food available at  
6:30, cash bar), Westin Peach Tree Hotel Ballroom

Monday, February 2

- 8:30 a.m. Research Session III, International Room A,  
Westin Peachtree Hotel
- Sources and Framing in Print News Coverage of a  
Water Quality Dispute  
Jefferson D. Miller, University of Arkansas and  
Macey A. Panach, Jones Public Relations Inc.
- Competencies Needed by Agricultural Communication  
Undergraduates: An Industry Perspective  
A. Christian Morgan, University of Georgia
- 9:45 a.m. Break (Sponsored by ACE Southern Region)
- 10:00 a.m. Research Session IV, International Room A,  
Westin Peachtree Hotel
- Kansas Beef Feedlot Managers' Trusted Source of  
Information Concerning Agroterrorism Event:  
A Descriptive Study  
Kendra Riley, D. Dwayne Cartmell II and Traci L. Naile,  
Oklahoma State University
- The Effect of an Agricultural Communications Workshop  
on Urban High School Student Career-related  
Self-Efficacy Levels  
Quisto Settle, David L. Doerfert, Cindy Akers, Scott Burris,  
Texas Tech University
- 10:40 a.m. Professional Development, International Room A,  
Westin Peachtree Hotel
- Future of Social Media  
Mark Chernesky, CNN
- Noon Lunch on your own
- 1:30 p.m. General Discussion and Business Meeting, International Room A,  
Westin Peachtree Hotel
- 3-4:30 p.m. Alternative Fuels General Session, Vinings Rooms, Westin Hotel