

**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

***2015 Outstanding
Research Poster***

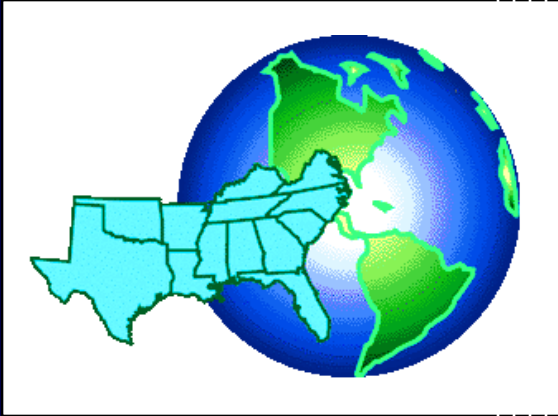
**Engaging an
Agricultural Audience
on Facebook**

Hannah Miller, Holli R. Leggette, &
Tracy Rutherford, Texas A&M University

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Research Poster
First Runner-Up*

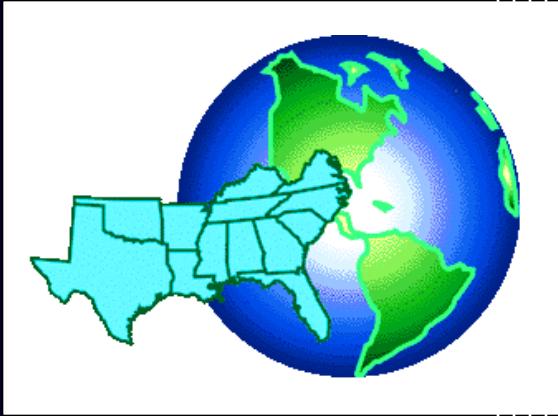
**Students' Perceptions of
Undergraduate Research
Experiences**

Jessie Topp, Scott Stebner, &
Lauri M. Baker, Kansas State University

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Research Poster
Second Runner-Up*

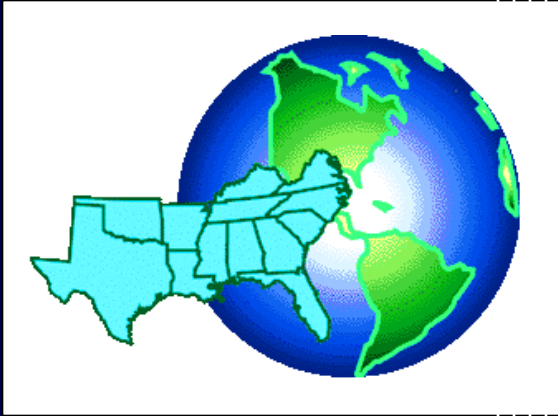
**Influences Affecting the
Consumption and Purchasing
of Animal-based Food Products**

Bo/David Williford, University of Arkansas,
& Billy Mckim, Texas A & M University

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Innovative Poster*

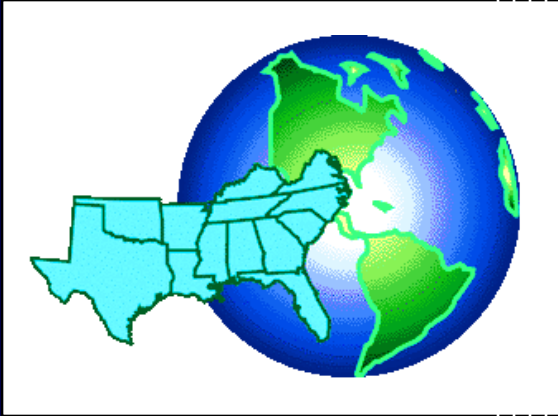
**Using Technology to
Engage Student Outside of
the Classroom: Scan Your
Way into their World**

Arthur Leal & Jessica Holt
University of Florida

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Research Paper
Presentation*

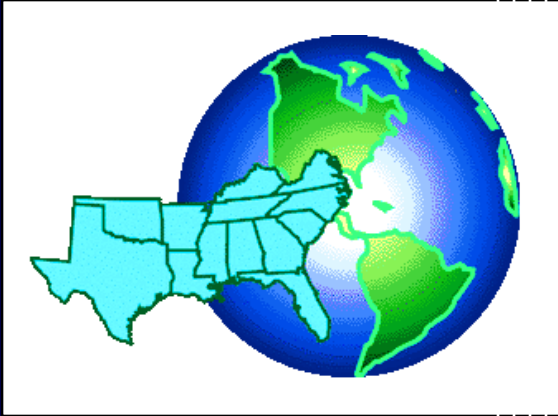
**A Fresh Brand Strategy: Evaluating
Consumers' Strawberry Purchasing
Intent and Their Attitude Toward
{State} Grown Strawberries**

Taylor Ruth & Joy N. Rumble,
University of Florida

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Research Paper
Presentation
First Runner-Up*

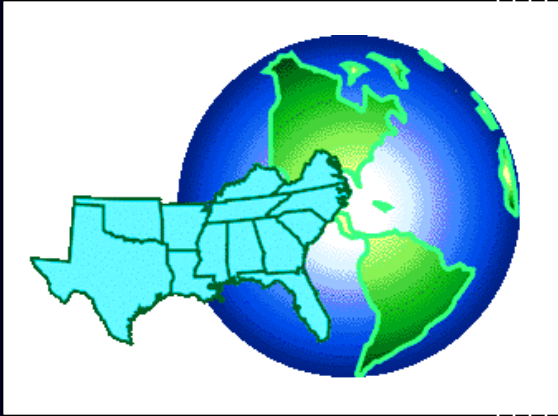
**Student Expectations and Reflections
of a Study Away Course Experience to
Washington, D.C.**

**Courtney Meyers, Texas Tech University, &
Shannon Arnold, Montana State University**

February 2, 2015

**Ricky Telg, Vice President
SAAS Ag Communications**

**Craig Gautreaux, President
SAAS Ag Communications**



**Southern
Association
of
Agricultural
Scientists**

Agricultural Communications Section

Presents

*2015 Outstanding
Research Paper
Presentation*

Second Runner-Up

**Characteristics of U.S. Agricultural
Communications Undergraduate
Programs**

Jefferson Miller, Morgan Large, K. Jill Rucker, &
Kate Shoulders, University of Arkansas, &
Emily Buck, The Ohio State University

February 2, 2015

Ricky Telg, Vice President
SAAS Ag Communications

Craig Gautreaux, President
SAAS Ag Communications