National Agricultural Communications Symposium

In conjunction with the annual meeting of the

Southern Association of Agricultural Scientists
Jan. 30 - Feb. 4, 2025 (SAAS) | Feb. 2 - 3, 2025 (NACS)
Irving, Texas

2025 Call for Posters
Deadline: October 18, 2024 by 11:59 p.m. (Eastern Time)

The National Agricultural Communications Symposium (NACS) will meet Feb. 2-3, 2025, in Irving, Texas. The full SAAS conference meets January 30-February 4, 2025.

This call is open to anyone interested in sharing agricultural communications research and professional development. **Agricultural communications practitioners are highly encouraged to submit proposals.**

Important Updates:

1. Poster abstracts will be **submitted through an online Qualtrics form**. Authors will receive a confirmation email upon successful submission.
2. Poster abstracts should be submitted as a **PDF**.

PRESENTATION FORMAT
NACS will be **fully in-person this year** without a virtual option. At least one of the authors should plan to present their poster in-person if accepted**.**

POSTER INFORMATION
Posters provide a unique and informal means for researchers, practitioners, and students to share their work and interests. There are two categories for posters:

- **Innovative idea** posters must be a new idea or the creative modification of an existing idea or process.
- **Research posters** must be related to a problem, demonstrate a need for research, and implement the research process.

With both categories, the innovative idea or research should be **implemented prior to** presentation.

Poster abstracts in each category must be of potential regional, national, or international significance focusing in the areas of agricultural communications and/or Extension. The number of posters selected for presentation will be determined according to presentation space available and the number of poster abstracts submitted.

Accepted posters will be presented during the **National Agricultural Communications Symposium** annual meeting. On-site evaluation will be based on the poster abstract, design

and display, presentation, communication of presenter, significance to the profession, and innovation of idea or relation to research.

ABSTRACT SUBMISSION GUIDELINES

You will complete the Qualtrics form and upload a PDF of your abstract.

Your submission should be prepared for a masked review. Information that would identify the author(s) and/or university should be omitted and replaced with [brackets]. The requirements of your poster abstract are detailed below.

The final submitted document (one PDF file) should consist of the following items:

1. One-page poster abstract narrative, including title, tables and figures; and
2. One page for references (APA 7th Edition).
3. Indicate if your abstract is an *Innovative Idea* or *Research* submission in the top right corner of the page.

Use 12-point Times Roman or Times New Roman font with 1-inch margins (all sides). **Use APA 7th Edition** in all situations (citations in-text body and reference list, statistical symbols, and table and figure titles). Remove or mask all author information. The table function command in Microsoft Word **must be used** for all tables.

We recommend that poster abstracts include the information below. **Please do not include headings in your abstract.** The abstract should consist of a few paragraphs (and tables and figures, if applicable) without subheadings.

SUGGESTED SECTIONS FOR POSTER ABSTRACTS

Innovative idea

1. Introduction/need for innovation or idea
2. How it works/methods/program phases/steps
3. Results to date/implications
4. Future plans/advice to others
5. Costs/resources needed
6. References

Research

1. Introduction/need for research
2. Conceptual or theoretical framework
3. Methods
4. Results/findings
5. Conclusions/implications/recommendations/impact on profession
6. References

PRINTED POSTER GUIDELINES
Poster abstracts that are accepted should be developed into posters which are:

- Brief and clearly organized.
- Easy to read from a distance of 4 to 6 feet.
- No larger than 48 inches wide x 36 inches tall.

Poster setup and presentation times will be announced when the section program is finalized. Tables and boards will be provided. **Presenters must provide pushpins and/or other fasteners to hold posters to boards**.

POSTER ABSTRACT SUBMISSION AND REVIEW

Submit poster abstracts electronically via the following Qualtrics form: **NACS POSTER SUBMISSION LINK [CLICK HERE]**

You will receive email confirmation that your poster abstract submission has been received. Posters will be peer reviewed. Authors of submitted poster abstracts may be asked to review submissions, provided they have earned or are pursuing a doctorate. Authors of accepted abstracts will be notified in early December 2024.

If you have questions, please email **Dr. Audrey King** at **audrey.king@okstate.edu**.

For more information about the NACS meeting, please visit https://www.nacsweb.org/.