

# National Agricultural Communications Symposium

*In conjunction with the annual meeting of the*

**Southern Association of Agricultural Scientists**

**Feb. 1-6, 2024 (SAAS) | Feb. 4-5, 2024 (NACS) Atlanta, Georgia**

## 2024 Call for Papers

**Deadline: October 13, 2023 by 11:59 pm (Eastern Time)**

The National Agricultural Communications Symposium (NACS) will meet Feb. 4-5, 2024, in Atlanta, GA. The full SAAS conference meets February 1-6, 2024.

This call is open to anyone interested in sharing agricultural communications research and practice. Agricultural communications practitioners are highly encouraged to submit proposals.

### ***New This Year:***

*To better manage the growth of NACS, the officer team has added a new requirement that at least one faculty author from each paper submission review at least one NACS research paper. Additional details can be found below:*

- *Faculty authors **submitting 1 -2 papers** will need to **review at least 1 paper***
- *Faculty authors **submitting 3 or more papers** will need to **review at least 2 papers***
- *Papers authored solely by graduate students are excluded from this requirement (doctoral candidates may still be invited to review though)*
- *We expect other “exceptions” to arise – the officer team will discuss how to handle these situations on a case-by-case basis*
- *You will need to identify who will review for NACS at the time of your submission in the space provided on the form*

### ***Important Updates:***

- 1. Research paper proposals will be **submitted through an online Qualtrics form.** Authors will receive confirmation of their submission via email.*
- 2. If you would like your paper to be considered for poster presentation, you do not need to do anything special for your paper submission aside from indicating you would like it to be considered for a poster on the submission form.*
- 3. Page numbers and line numbers are required for paper submissions.*
- 4. Papers should be submitted as a PDF.*

### **PRESENTATION FORMAT**

NACS will be **fully in-person this year** without a virtual option. Authors should plan to present their papers in-person if accepted.

### **PAPER INFORMATION**

You are invited to submit a **full research paper** from which selections will be made for the conference agenda. **Abstract submissions are not accepted. Research papers** are traditional scholarly pieces, using qualitative or quantitative methods. We are seeking papers relevant to our work as agricultural communicators. Some suggested topics include, but are not limited to:

- Practical applications of technology
- Publications, videos, special projects
- Marketing, measurement, accountability
- Media relations
- Audience analysis
- International communications issues

## **SUBMISSION GUIDELINES**

You will complete the Qualtrics form and upload a PDF of your manuscript.

Your submission should be prepared for a masked review. Information that would identify the author(s) and/or university should be omitted and replaced with [brackets]. The requirements of your paper are detailed below.

### **Research Paper (one file)**

- Manuscript title
- Abstract should be **500 maximum words** on one single page
  - Keywords: Include one line at the bottom of the abstract of **keywords** associated with the paper. Include approximately five keywords or phrases.
- **Maximum of 20 double-spaced pages**, excluding references and abstract. Shorter manuscripts are encouraged.
- 12-point Times Roman or Times New Roman font with 1-inch margins (all sides).
- **Insert page numbers and line numbers**
  - Page 1 should start on the first page of the manuscript and line numbers should be continuous
- Tables, figures, and photographs
  - All tables, figures, and photographs should be placed **within** the body of the paper following the first mention in the text as soon as possible.
  - The table functions command **must be used** for all tables.
- **Use APA 7th edition** in all situations (citations in-text body and reference list, statistical symbols, and table and figure titles).
- Remove or mask author information

## **SUGGESTED SECTIONS FOR RESEARCH PAPERS**

### **Introduction**

- Is the statement of the issue or problems clear?
- Is the study relevant to the agricultural communications discipline?

### **Conceptual/Theoretical Framework**

- Is the literature review complete and current?
- Are the conceptual models or theories applied relevant?

### **Purpose**

- Is the purpose of the study clear?
- Are the research questions or hypotheses clear?

### **Methods**

- Were appropriate methods used?
- Were the methods described in enough detail that they could be replicated?

### **Results/Findings**

- Are the results clearly presented?
- Are descriptions of the data appropriate and clear?

### **Discussion/Conclusions/Recommendations**

- Are the discussion, conclusions, and recommendations supported by the findings? • Do the discussion, conclusions, and recommendations add relevance to the findings by providing context (literature, background)?

### **References (in APA Style)**

### **PAPER SUBMISSION AND REVIEW**

Manuscripts should be formatted and submitted as a PDF.

All manuscripts should be submitted using the link below. Submitting authors will be asked to provide the following information:

- Contact information
- Authors willing to serve as reviewers
- Research paper
- Indicate whether or not the paper should be considered for a poster presentation

**[NACS Paper Submission Link \[CLICK HERE\]](#)**

You will receive an email confirmation after your manuscript has been received. Please contact **Audrey King** ([audrey.king@okstate.edu](mailto:audrey.king@okstate.edu)) if you have any questions about the submission.

Authors of papers accepted for presentation will be notified in early December. Authors will receive the reviewers' critique forms. Authors whose papers are accepted for presentation will be encouraged to **revise their abstracts as needed and submit a final version by December 18, 2023**, as a PDF for inclusion on the NACS website.

If you have questions, contact **Audrey King** ([audrey.king@okstate.edu](mailto:audrey.king@okstate.edu)).

For more information about the NACS meeting, please visit <https://nacsconference.wixsite.com/home>.