

# SPONSORSHIP GUIDE

February 7-8, 2027 | Oklahoma City, Oklahoma

## SPONSOR BENEFITS

Student scholarships are made possible through conference sponsorships. Scholarships of \$100 help students attend and engage with NACS. Awards will be granted to undergraduate and graduate students selected through a needs-based application process.

### Bronze | \$500

- Logo on NACS website
- Digital sponsor signage at NACS

### Silver | \$750

- Logo on NACS website
- Sponsor signage at NACS
- Student Scholarship Sponsor (1)

### Gold | \$1,000

- Logo on NACS website
- Sponsor signage at NACS
- Message spotlight at Welcome Session
- Poster Session Sponsor
- Student Scholarship Sponsor (1)

### Platinum | \$1,500

- Logo on NACS website
- Sponsor signage at NACS
- Message spotlight at Welcome Session
- Distinguished Paper Session Sponsor
- Student Luncheon Sponsor
- Student Scholarship Sponsor (2)

## BECOME A SPONSOR



Scan the QR code or visit:  
[nacsweb.org/become-a-sponsor](https://nacsweb.org/become-a-sponsor)

Fill out the Sponsorship Commitment Form and a NACS representative will reach out with additional information.

## WHAT IS NACS?

The National Agricultural Communications Symposium is a meeting comprised of university instructors, students, and professional agricultural communicators. The group meets in conjunction with the Southern Association of Agricultural Scientists (SAAS) to disseminate research and participate in professional development focused on issues related to agricultural and applied communication research, strategies and practice.

**In 2026, 46 academics or professionals and 75 students attended the symposium from 28 universities, private industry, and state or federal agencies.**

## WHY SUPPORT NACS?

### GROW AGRICULTURAL COMMUNICATIONS

- Advance Research
- Foster Innovation
- Enhance Collaboration
- Empower Future Leaders
- Promote Inclusivity
- Encourage Learning

## SUPPLEMENTAL SPONSORSHIPS

Outside of the sponsorship levels, there are opportunities to support NACS through supplemental premium sponsorship opportunities.

### NACS NEXT GEN SCHOLAR GRANT | ANY AMOUNT

New this year, NACS would like to help advance graduate student research through mini grants for master's and doctoral students. Students will submit a brief proposal and budget to be considered in a competitive cycle for awards up to \$1,500. **Sponsors can give at any amount to this. NACS will award as many grants as possible (up to \$1,500 each) based on applications and available funds.**

### STUDENT SCHOLARSHIP SPONSORSHIP | \$100/STUDENT

By sponsoring a student's registration, you're helping more students attend and engage with NACS! This money will be given as a scholarship to undergraduate or graduate students selected through a needs-based application process.

#### Sponsor Benefits

- Logo on NACS website
- Sponsor Signage at NACS
- Sponsor recognition on grant/scholarship award

## CONTACT

### HAVE QUESTIONS? WE'RE HERE TO HELP!

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